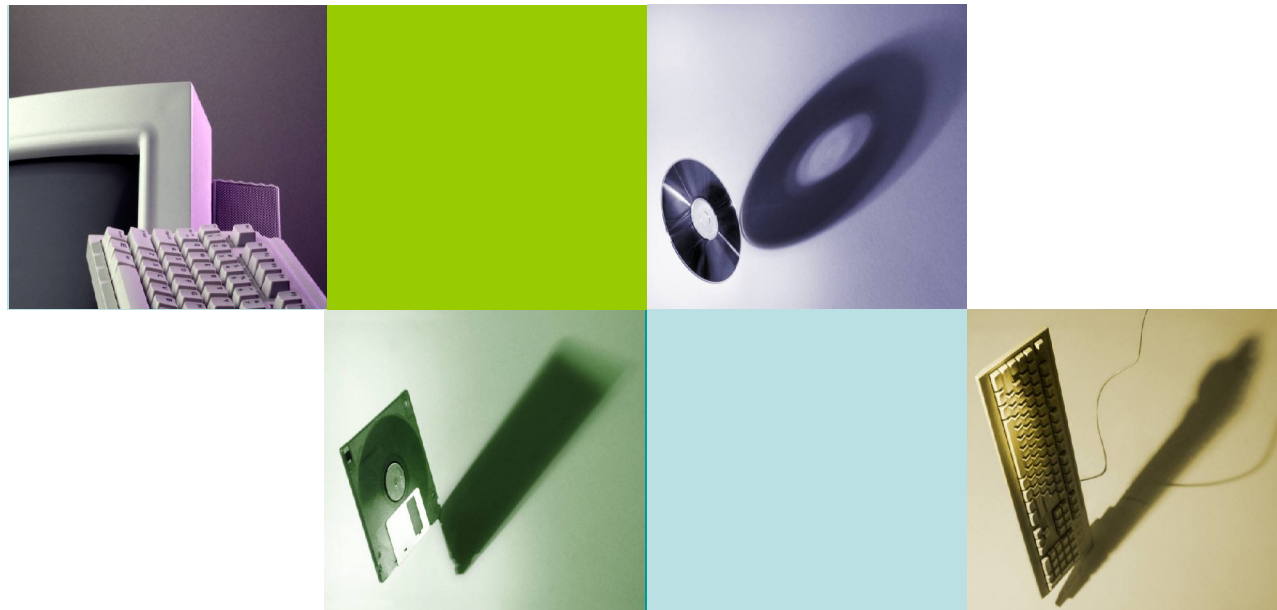


AHMEDABAD SOFTWARE

Consulting Solution

Sales & Marketing



Sales & Marketing Module

- The Module is menu driven. Sales related Activities more effectively and timely. Sales module can be used as a stand-alone module.
- SALES maintains Customer, inquiry, sales order, Invoice, Tax, Sales person, Agent, Outstanding details, Print the Inquiries, Order Confirmation, challan, Invoice, summaries, outstanding. Also prints monthly, periodically, year-end reports.
- The module provides the necessary information to control monitor and administer Marketing Activities.
- A list of some feature of Sales Module that can benefit a business operation follows.



The Package Maintains the Details

- Customer Inquiry Details
- Customer Order Confirmation detail
- Order execution and pending details
- Region Sales Performance details
- Sales Invoice details
- Customer Details
- Sales Person's performance and Commission details
- Region wise order and Sales details
- Tax and Insurance details
- Product details
- Different type of sales related analysis
- Agent and Sales person target v/s sales achievement variances reports
- Outstanding inquiry and order details

